



ECOCERT certified line

MASSADA BIOCELLULAR

MASZADA
THE NATURAL THERAPY

BIOCELLULAR: Natural balance

What is **ECOCERT**?

ECOCERT is an inspection and certification company which verifies the conformity of organic products in 85 countries around the world. It is based on European organic regulations and on both national and international standards.

REQUIREMENTS needed to obtain the certificate:

- ~ A list of the **NATURAL INGREDIENTS** or those from a verified natural origin, green certificates,
pure compounds, and disallowed ones.
- ~ A minimum percentage of **INGREDIENTS** from natural and **ORGANIC** origins.
- ~ A list of physical and chemical procedures which **RESPECT THE ENVIRONMENT**
- ~ The supplier's **COMMITMENT**
- ~ **DON'T HARM** the environment
- ~ **PACKAGING**

BIOCELLULAR: Natural balance

BENEFITS OF MASSADA BIOCELLULAR

- ~ Maximum and profound **regeneration**
- ~ **Re-structures** skin tissue
- ~ **Improves** skintone
- ~ Keeps skin **hydrate**d for 24 hours
- ~ Increases energy in the skin by activating its defences

REGENERATES and **BALANCES** the skin

INTELLIGENT treatment activates on a cellular basis

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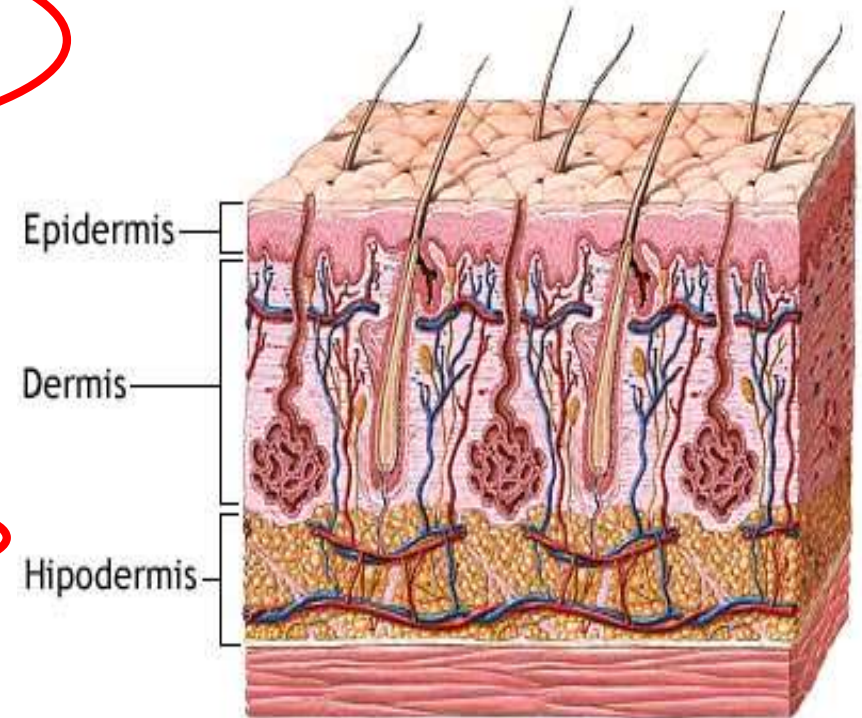
Barrier function: water and protection
Keratinocytes and melanocytes

Function: nutrition, elasticity

Blood vessels, nerves, hair follicles.
Connective tissue network: collagen
fibres

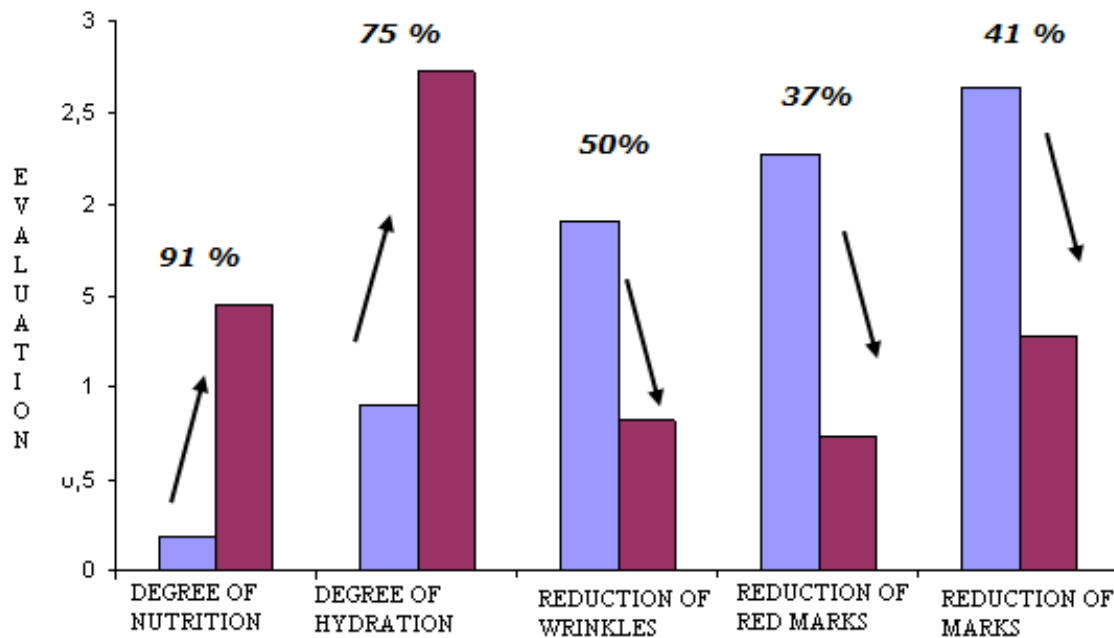
Fibroblasts, adipocytes,
macrophagos.

Barrier function: Joins the skin to the bone
Blood vessels and nerves



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The main **ACTIVE COMPONENTS**



- PEOPLE AGED 30-65 WERE ASSESSED

- 100% TOLERANCE

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REDUCES WRINKLES



Before treatment



After the treatment

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UNIFIES SKINTONE



Before treatment



After treatment

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REDUCES CUPEROSIS



Before treatment



After treatment

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The main **ACTIVE COMPONENTS**

MASSADA TM COMPLEX

- Common active principles in the products from the line MASSADA BIOCELLULAR
- Vitamins A, E and P

Action

- Activates cellular renewal
- Optimises natural skin barriers
- Acts directly on collagen



Biocellular Synergy and Golden Elixirs

Vibrational and multisensory energy

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The main **ACTIVE COMPONENTS**

Ingredients

- ~ Green soy oil extract
- ~ Green soy glyceride extract
- ~ Green soy hydrolate

INCI

- ~ Glycine soy bean extract*
- ~ Glycine soy bean water*

The main active principles

- ~ Proteins and amino acids
- ~ Vitamins: A, D and E
- ~ Isoflavones: genistein and daidzein

Action

- ~ Antioxidising , preventing aging and degeneration of the cells

ORGANIC GREEN SOYA

(Glycine soya)*



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The main **ACTIVE COMPONENTS**

Ingredients

- ~ Rosehip oil
- ~ Rosehip glyceride extract

INCI

- ~ Rosa canina oil*
- ~ Rosa canina fruit extract*

THE MAIN ACTIVE COMPONENTS

- ~ Natural fatty acids, Omega 6 ,vit C

Action

- ~ Collagen compound
- ~ Prevents marks caused by the sun

ROSEHIPS (*Rosa canina**)



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The main **ACTIVE COMPONENTS**

Ingredients

- ~ Ginkgo biloba glyceride extract*

INCI

- ~ Ginkgo biloba leaf extract*

The main active principles

- ~ Ginkgolides
- ~ Flavonoids
- ~ Bioflavonoids
- ~ Leucoanthocyanidins

Action

- ~ Regulates vessels
- ~ Protects the capillaries
- ~ Activates metabolism and cell energy

GINGKO BILOBA

(Ginkgo biloba)*



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The main **ACTIVE COMPONENTS**

Ingredients

~ Essential palmarosa oil

INCI

~ *Cymbopogon martinii* oil*

The main active principles

~ Complex chemical composition

Action

- ~ Physical, psychic and emotional impact
- ~ Stimulates cell regeneration
- ~ Tones and moisturises your skin
- ~ Relaxes and clears your mind

PALMAROSA
(*Cymbopogon martinii**)



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ESSENTIAL INGREDIENTS

| | | |
|--------|-----------------------------|--|
| POWDER | 1. Diatomaceous earth | 1.- Purifying and anti-septic |
| | 2. Amber | 2.- Protective, energising, activating and stimulating |
| GEL | 3. Spring snowflakes | 3.- Natural botox effect. Eliminates oxidising stress |
| | 4. Natural hydrating factor | 4.- Strengthens and maintains cell hydration |
| | 5. Massada Complex | 5.- Cell activator which is rich in vitamins A+E+C+P. |
| | 6. Biocellular synergy | 6.- Moisturises, tones and regenerates the cells. |

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DIATOMACEUS EARTH

- INCI: DIATOMACEUS EARTH

Coming from mono-cellular algae, from the sea or from fresh water, it is formed in the depths of rivers and lakes

The main ACTIVE COMPONENTS

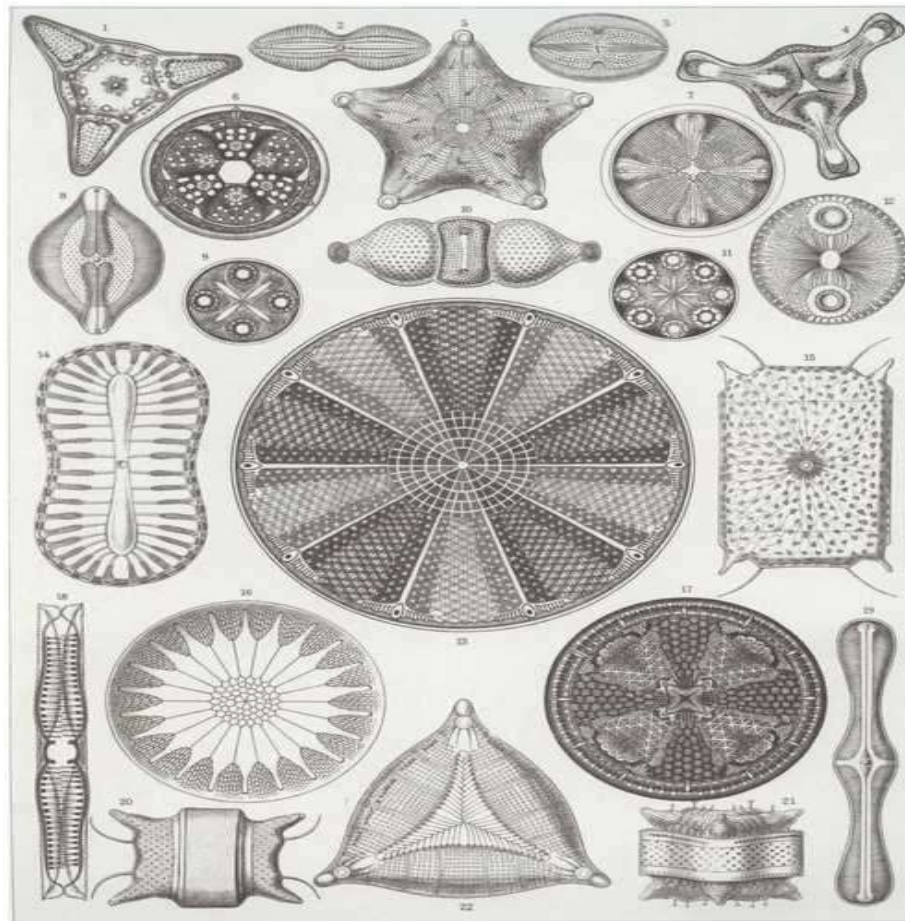
- Pyrethrins
- Silicic salts
- Trace elements

- PROPERTIES

- Restorative
- Purifying
- Antiseptic
- Prevents sagging



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Frustules from diatomaceous earth

They are kept alive despite the fact that the algae dried out hundreds of years beforehand

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AMBER

- INCI: AMBER POWDER
- Fossilised resin from the *Pinus Succinifera* tree
- A gem of health, well-being, happiness, and the carrier of victory.
- THE MAIN ACTIVE COMPONENTS:
 - Terpenes and succinic acid
 - **Strengthening** abilities and **anti-oxidising** and **conditioning** properties
- ACTION MECHANISMS
 - Stimulates **fibroblast** compounds and modulates genes for their assembly and degradation.



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SPRING SNOWFLAKES

- INCI: LEUCOJUM AESTIVUM EXTRACT
- Extract from spring snowflake bulbs in dormant state.
- ACTION

ANTI-AGING

ANTI-WRINKLES

ANTI-OXIDISING

REDUCES PIGMENTATION



BIOCELLULAR: Natural balance

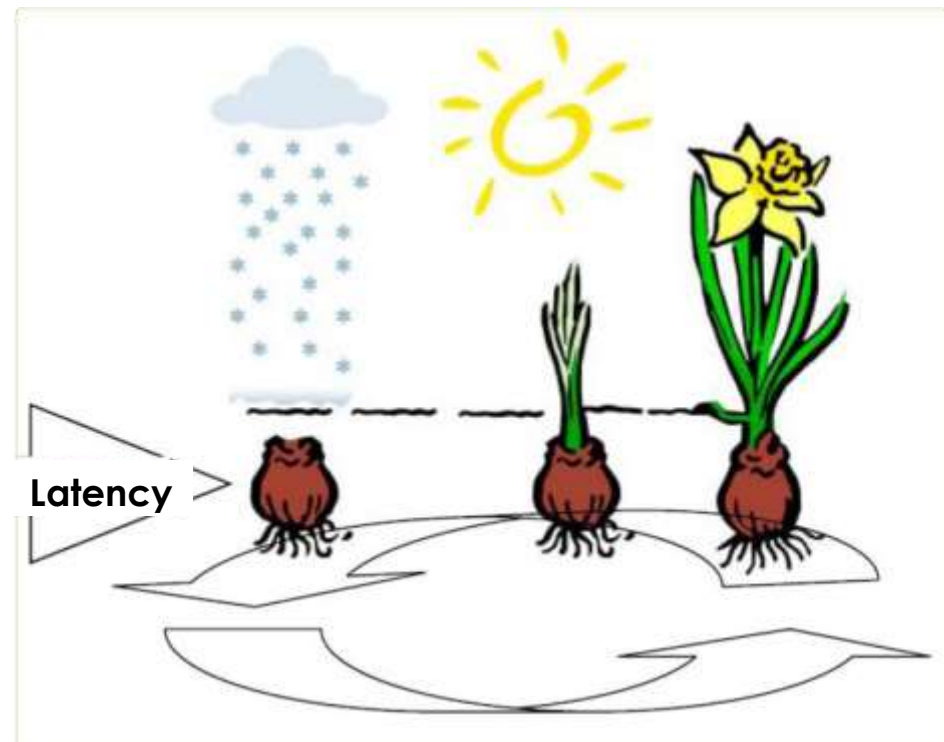


SPRING SNOWFLAKES: EXTRACT FROM SPRING SNOWFLAKE BULBS IN DORMANT STATE.

Dormant state

In order to protect themselves from damaging conditions plants remain in a **dormant state (beauty sleep)** during the winter, in order to awaken and flourish in the springtime (**awakening**)

- Cell proliferation is inhibited.
- Growth functions are paralysed
- Growth begins again



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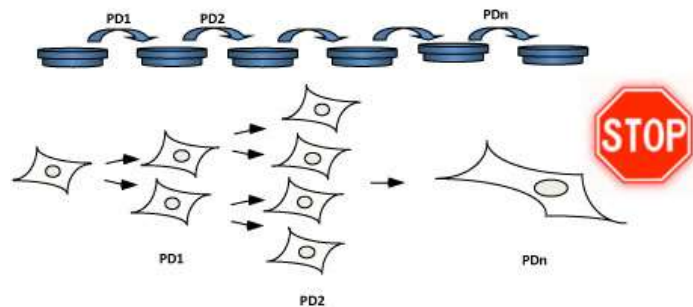


SPRING SNOWFLAKE: ANTI-AGING ACTION

- Transfer of the properties of the spring snowflake bulb in a dormant state in order to rejuvenate the skin.
- HAYFLICK THEORY (Hayflick, L. and Moorhead, P.S. 1961): Hayflick limit



- Isolated and cultured human fetal fibroblasts
- Through time: morphological changes, no proliferation and insensibility to proliferation.



✓ Fibroblasts and skin cells have limited proliferation abilities due age, and to the no. of cellular divisions.

Proliferation= Hayflick limit

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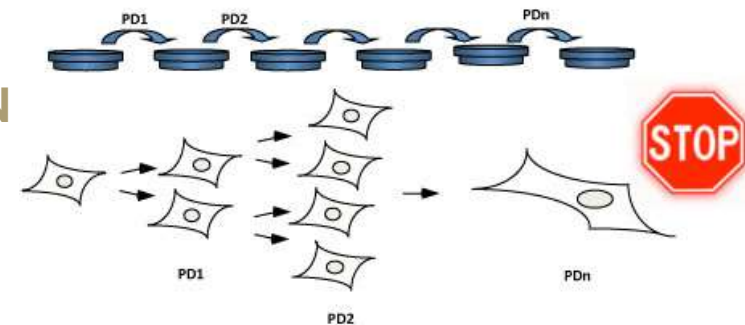


SPRING SNOWFLAKE: ANTI-AGING ACTION

- One of the causes of **fibroblast proliferation** is the action of UV rays and adverse environmental conditions. Avoid premature proliferation of the fibroblasts in order to obtain new cells in adulthood.
- Prolongs youth, health, and skin protection.



✓ **YOUNG, HEALTHY AND PROTECTED SKIN FOR LONGER**

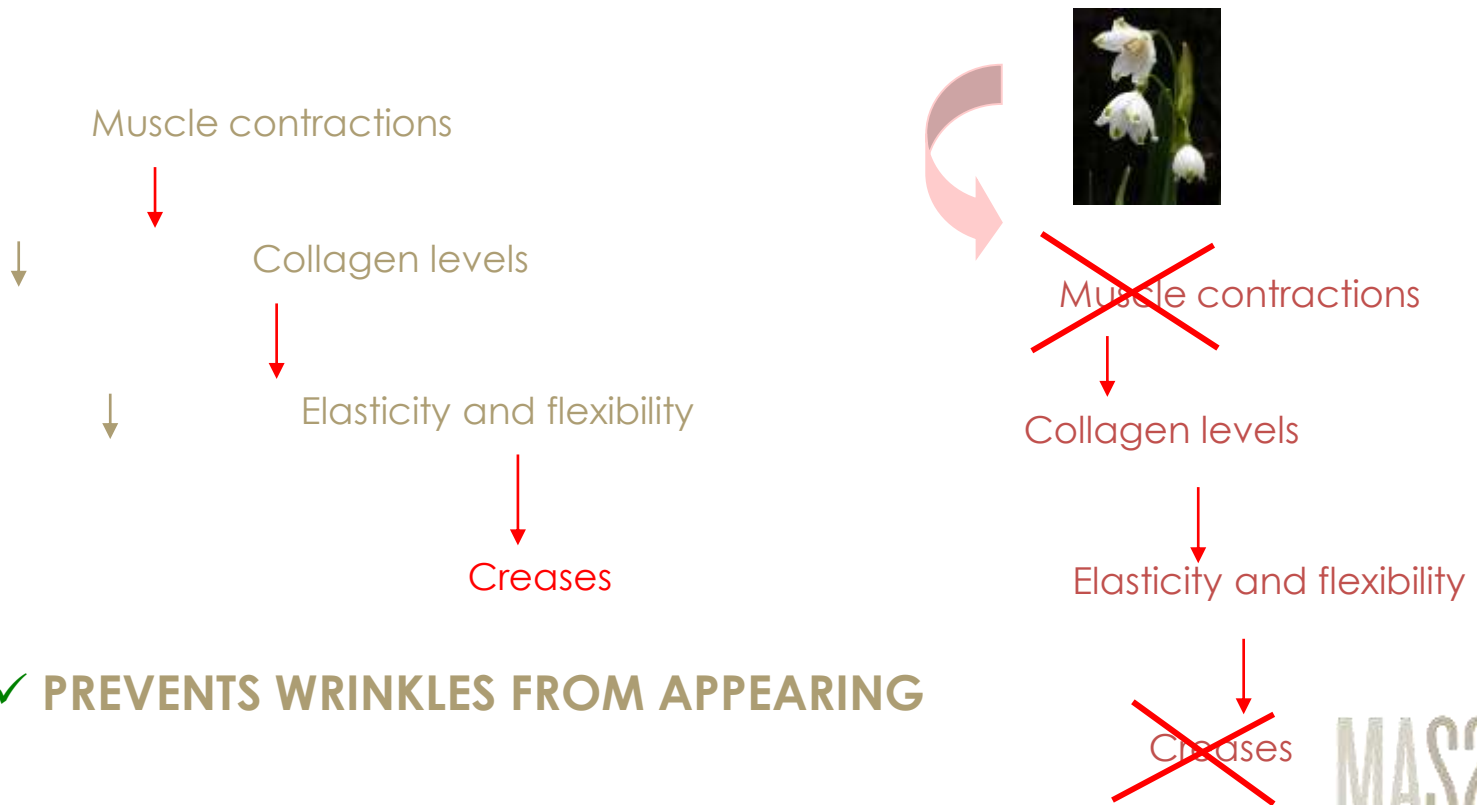


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SPRING SNOWFLAKE: *ANTI-WRINKLING ACTION*

- *Prevents contractions* of the subcutaneous muscle cells



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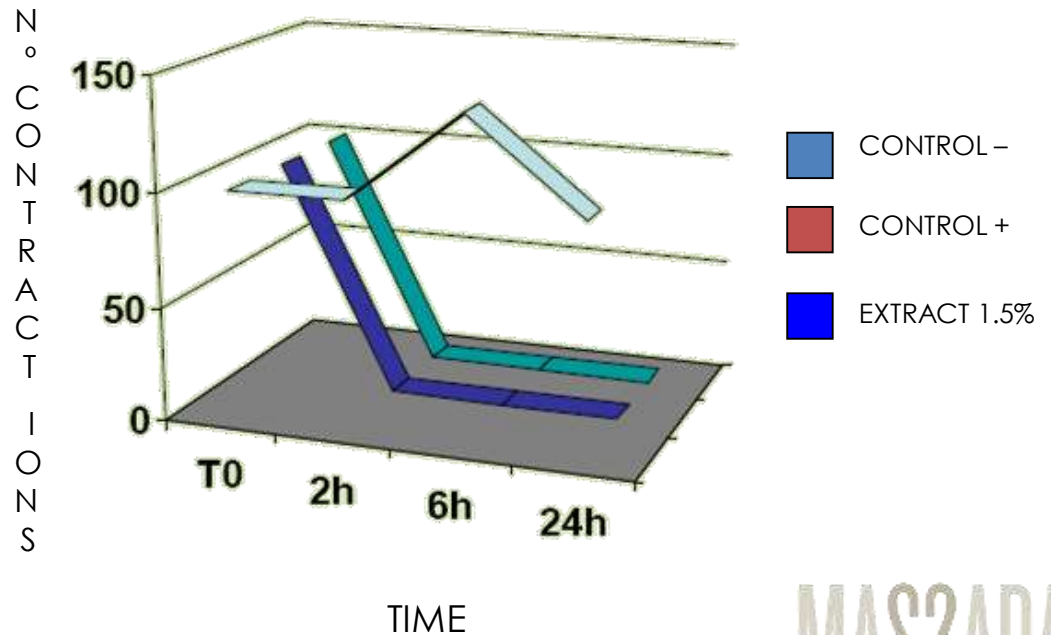


SPRING SNOWFLAKE: **ANTI-WRINKLING ACTION**

IN VITRO TESTS REVERSIBLY PREVENTS MUSCLE CONTRACTIONS

In a co-culture of muscle and nerve cells

After 2hrs, a **blocking** of muscle contractions can be observed, **this goes on for up to 25 hours** after application.



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Lycium Barbarum

Recent studies carried out by the California-Davis university, The Tuff school of medicine in Boston, and the department of analytical Chemistry in the Universidad Autónoma of Madrid have **revealed** its **exceptional properties** for fighting against aging and oxidisation, as well as its ability to reduce the adverse effects of free radicals

Properties

- Anti-aging
- Defence activating
- Antioxidising
- Neuroprotective



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Pink Himalayan Salt

Coming from the ancient sea which solidified over 250 million years ago in the Jurassic era, it is found in the depths of the pristine Himalayan mountains.

It is dug by hand to preserve all its properties, it is very pure and beneficial.

Composition: Calcium, potassium, sodium ,chrome, iron... (*the pink tone indicates high iron levels).

Properties Known for its healing properties it is used by health professionals and spas to pamper and balance the skin.

Benefits

It stimulates circulation, exfoliates the skin, eliminates toxins, including heavy metals, it disinfects and disintoxicates...

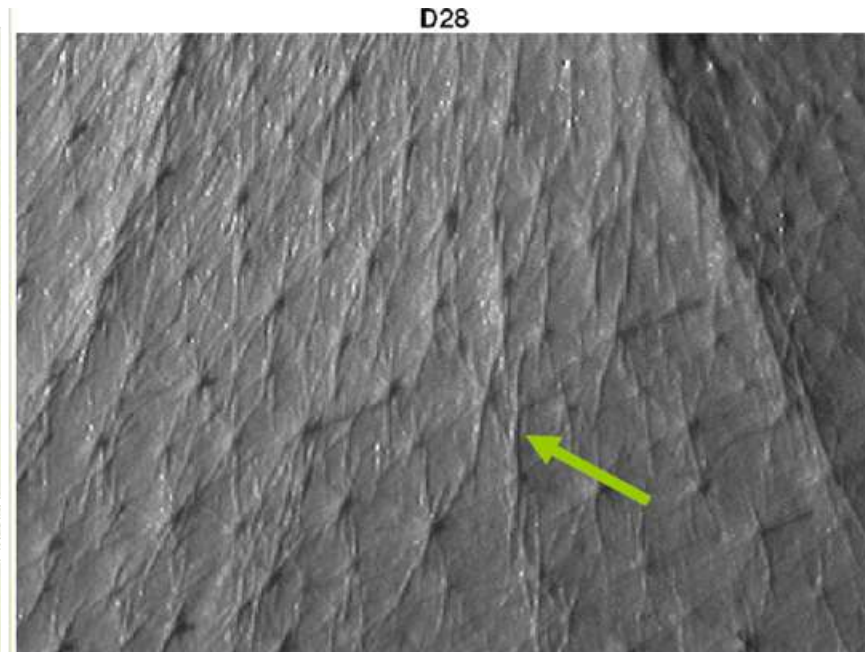
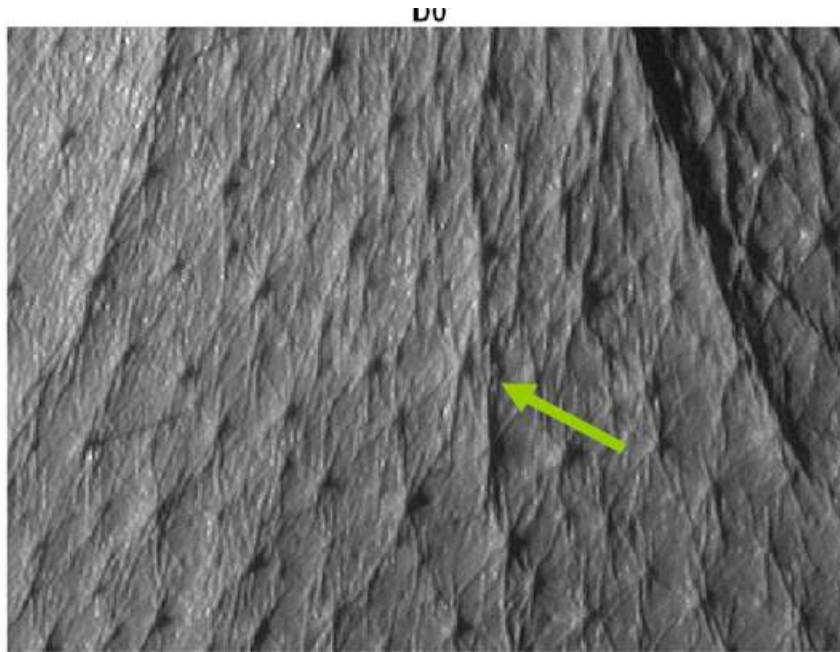


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SPRING SNOWFLAKE: ANTI-WRINKLE ACTION

CREASES

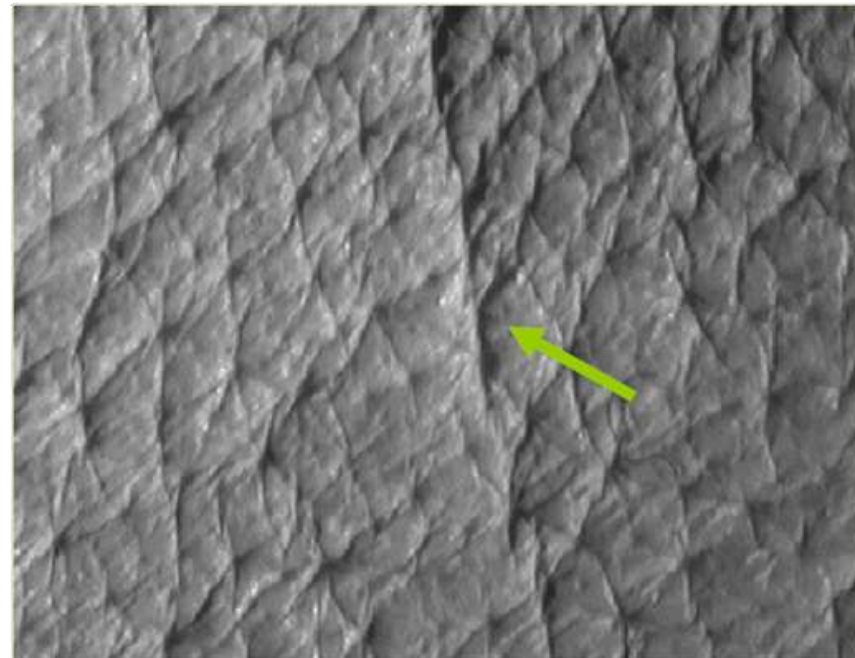
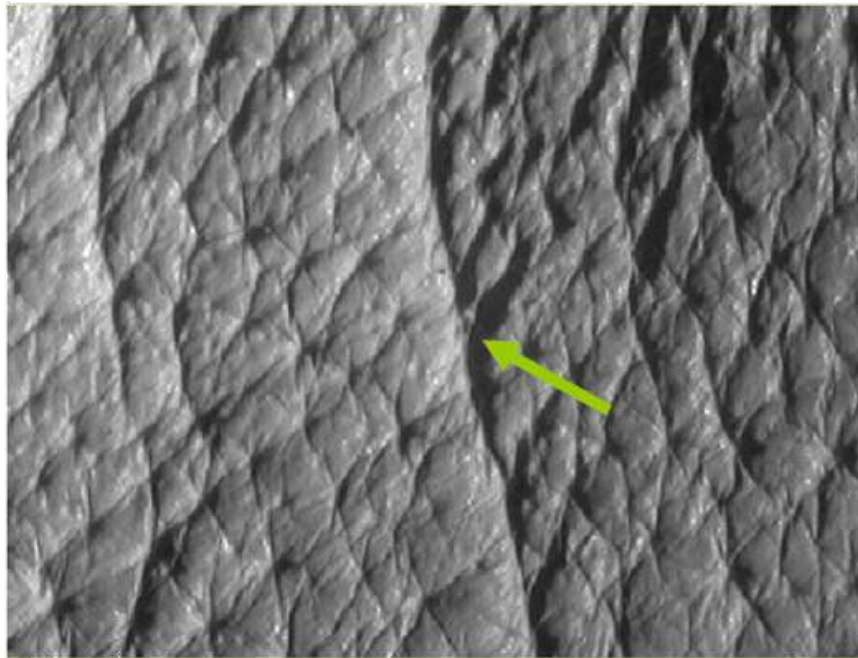


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SPRING SNOWFLAKE: ANTI-WRINKLE ACTION

DEPTH OF WRINKLES



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SPRING SNOWFLAKES

✓ Prevents muscular contractions

Prevents creases from developing

ANTI-WRINKLES

✓ Anti-oxidising effect

Increases the expression of SOD

ANTI-OXIDISING

✓ Slows down the proliferation of fibroblasts and skin cells (Hyflick theory)

Keeps fibroblasts young

ANTI-AGING

Slows down the growth of melanocytes

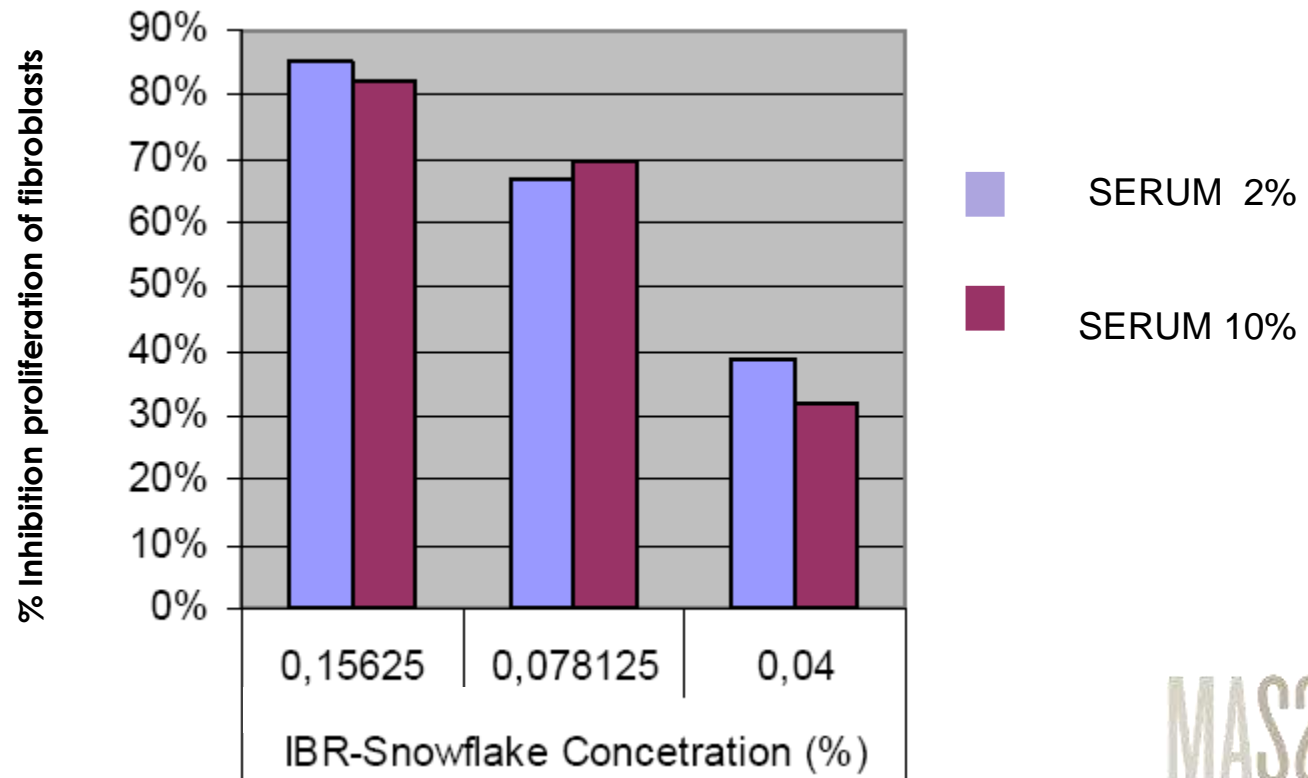
↓ PIGMENTATION

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SPRING SNOWFLAKE: *ANTI-AGING ACTION*

IN VITRO TESTS INHIBITION OF THE PROLIFERATION OF FIBROBLASTS



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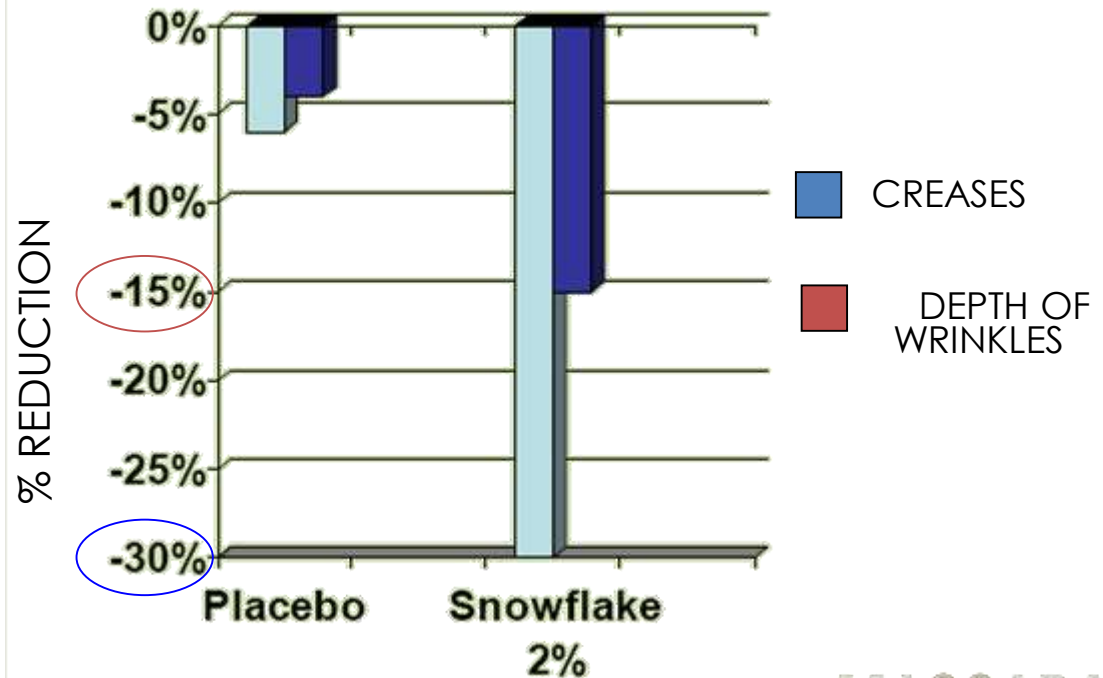


SPRING SNOWFLAKE: ANTI-WRINKLE ACTION

IN VIVO TESTS: ANTI-WRINKLE EFFECTS

2% extract:

✓ 15% reduction in the no. of creases 30% **reduction** in the depth of the wrinkles



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SPRING SNOWFLAKE: ANTI-OXIDISING ACTION

- Increases the MnSOD compound (Manganese Superoxide Dismutase) in keratinocytes as a natural defence.
- HARMAN THEORY (*Harman, D. 1968*): The skin ages due to an accumulation of the damaging effects of: reactive oxygen species, free radicals and UV radiations. MnSOD counteracts the damaging effects of free radicals.



SPRING SNOWFLAKE: WHITENING ACTION

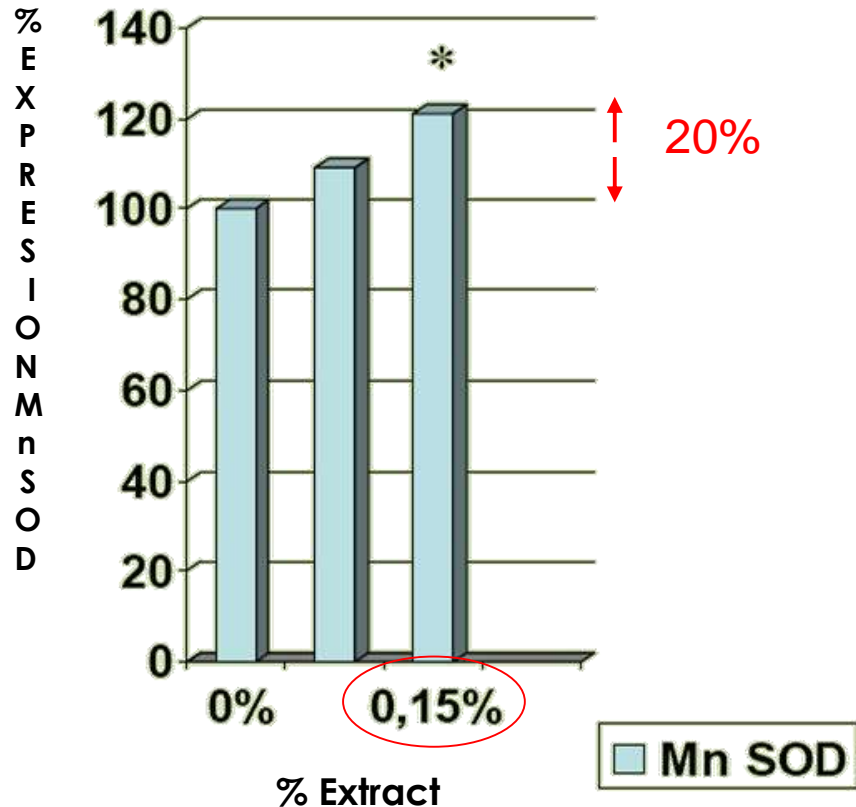
- In the same case as the fibroblasts, the proliferation of melanocytes is prevented.

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SPRING SNOWFLAKE: ANTI-OXIDISING ACTION

IN VITRO TESTS: ANTI-OXIDISING EFFECTS



- Concentrated SPRING BULB EXTRACT, 15%, 20% increase in the expression of Manganese Superoxide Dismutase (MnSOD) in keratinocytes.
- Counteracts free radicals. Protects against oxidation.

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Línea certificada por
ECOCERT

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MASSADA BIOCELLULAR TOTAL REGENERATION CREAM

- **Directions:** For all skintypes. Every morning before applying Thermal Water, apply a generous amount of the cream to your face, neck and upper chest.

- **Properties:**

- Regenerating
- Luminosity, vitality and hydration for 24 H.
- Reduces marks
- Increases elasticity
- Fights against signs of aging

- **Format:** 50 ml/ 200 ml

NATURAL ECOCERT CERTIFIED PRODUCT

- 99.41% of the total ingredients are of a natural origin
- 17.09% of the total ingredients come from organic agriculture



BIOCELLULAR: Natural balance

MASSADA BIOCELLULAR REGENERATING SERUM

- **Directions:** For all skin types. In the evening apply a small amount to your face, neck and upper chest using circular movements (use before applying Thermal Water).
- **Properties:** Improves collagen compounds, activates cell renewal, improves firmness of the tissues and fights against marks on your skin.
- **Format:** 15 ml



NATURAL ECOCERT CERTIFIED PRODUCT

100% of the total ingredients are from a natural origin
99.97% of the total ingredients come from organic agriculture

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MASSADA BIOCELLULAR BOTANIC EYE MAKE-UP REMOVER

- **Directions:** Quickly and effectively remove the toughest eye and lip makeup thanks to this powerful dual-phase formula using floral extracts. A natural and innovative solution compatible with sensitive eyes and contact lenses.
- **Main ingredients:** Mallow, Calendula, Rose, Chamomile, Lythospermum Erithrorizon.
- **Format:** 200 ml.



COSMOS NATURAL certified by Ecocert Greenlife

99,8% ingredients natural origin of total



MASZADA
THE NATURAL THERAPY

BIOCELLULAR: Natural balance

MASSADA BIOCELLULAR BOTANIC MICELLAR WATER

- **Description:** Fusion of plant extracts that offers deep cleansing in a single step. Its micelles effectively capture the dirt particles with no greasy film or residue left over. Soothes and softens the skin giving it a silky look.
- **Main ingredients:** Mallow, Calendula, Rose, Chamomile, Botanic Misecelles and Lythospermum Erithrorizon.
- **Format:** 200 ml



COSMOS NATURAL certified by Ecocert Greenlife

99,8% ingredients natural origin of total



MASZADA
THE NATURAL THERAPY

BIOCELLULAR: Natural balance

MASSADA BIOCELLULAR RADIANCE DD CREAM SPF 25/PA+++

- **Directions:** “Daily Defence” anti-pollution light, natural coloured cream with a high concentration of organic plant extracts rich in enzymes and vitamins, which prevent ageing and oxidation. Its iridescent mineral pigments and satin texture instantly create a healthy and naturally glowing skin tone, minimising blemishes, pores and imperfections.
- **Main ingredients:** Green tea, soy, calendula, grapefruit, geranium, palmarosa and sun protection filters.
- **Format:** 30 ml



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MASSADA BIOCELLULAR TOTAL EYE CONTOUR

- **Directions:** To protect and take care of the delicate area around the eyes, and the main problems which they have;

1 WRINKLES

2 BAGS

3 DARK CIRCLES

On young skin, apply in the morning after previous cleansing and toning. Apply around the whole eye area using circular movements and light tapping movements.

Apply in the morning and evening to normal skin

- **Format:** 15 ml



BIOCELLULAR: Natural balance

MASSADA BIOCELLULAR THERMAL WATER DAMASK ROSE EAU DE FLEUR

- **Directions:** For all skin types. Apply in the mornings and evenings, spraying directly on the skin after facial cleansing, before using serum or corresponding cream.

- **Properties:**

Hydrates, revitalises and relaxes

Mineralises and tones tissues

- **Main ingredients:** Vitamin C, mineral salts, rosehips, Massada TM complex, organic soya.

- **Format:** 200 ml/ 500 ml

NATURAL ECOCERT CERTIFIED PRODUCT

99.41% of the total ingredients are from a natural origin.

20.02% of the total ingredients come from organic agriculture.



MASZADA
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BIOCELLULAR: Natural balance

MASSADA BIOCELLULAR INTENSIVE CELLULAR RENEWAL

Properties:

Intensive exfoliator which improves skin condition, unites its tone, reduces thickness and improves irregularities of the epidermis. It activates defences and helps the skin to return to its natural tone by giving it a healthy and youthful appearance.

- 1 It **exfoliates** the skin, stimulates elasticity and activates fibroblasts.
 - 2 It unites skin tone by **reducing marks**
 - 3 It **stimulates** the skin's **natural defences**
 - 4 It **reduces** the **depth of wrinkles**
 - 5 It **improves microcirculation** by protecting the epidermis
- **Format:** 100 ml

You can notice its benefits after the first application;
Finer, smoother and more unified skin.



MASZADA
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MASSADA BIOCELLULAR RESTRUCTURING MASK

Something new to the cosmetics world, a blend of natural activators and substances which unites the most sensitive cosmetics to the more earthly ones.

To do this Massada incorporates **diatomaceous earth**. This earth is hundreds of years old and is found in freshwater river and lake sediments.

Amber: Fossilised resin in powder and essential oil format.

Blend of BIOCELLULAR synergy and Massada Complex with multisensory properties.



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MASSADA TM COMPLEX

Selection of natural activators which work on the cells to minimise signs of aging.

- **Directions:** For all skintypes. Exclusive professional use.
- **Properties:**
 - Retains interior moisture
 - Profoundly regenerates tissues
 - Optimises natural skin barriers
 - Activates cell energy
 - Anti-oxidising
- **Format:** 30 ml



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MASSADA BIOCELLULAR BODY ROSEHIP OIL

- **Directions:** For all skintypes. Apply to your face and body.
- **Properties:**
 - Regenerates and hydrates
 - Relieves stinging sensations
 - Improves collagen compounds and activates cell regeneration
 - Effectively treats marks and stretchmarks
- **Format:** 250 ml/ 1000 ml



NATURAL ECOCERT CERTIFIED PRODUCT

100% of the total ingredients are of natural origin

74.96% of the total ingredients come from organic agriculture.

MASZADA
THE NATURAL THERAPY

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MASSADA BIOCELLULAR INTENSIVE GEL MASK

REQUIREMENTS:

An ideal product for all skintypes and ages, for those wishing to prevent, treat and help reduce aging processes.

- 1 It reaffirms your skin. Stimulates elasticity and prevents sagging.
- 2 It unites skin tones by reducing skin marks.
- 3 It stimulates the skin's natural defences.
- 4 It activates the regeneration of cells.
- 5 It is cleansing, anti-septic and purifying.

Benefits can be noticed from the first application;

Skin that is clearer, firmer and more toned



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